



THE  
ESTABLISHMENT  
BREWING  
COMPANY

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## DONATION AND SPONSORSHIP REQUESTS

### ABOUT THE ESTABLISHMENT BREWING COMPANY

We are a band of friends and beer fanatics, united by one common goal: the proliferation of friendship and great beer. Our beers pay homage to old-world brew methods, without being bound by them. And our objective is to craft world-class beers, while never forgetting a beer is only as good as the friends you enjoy it with. For more about us, visit our website: [establishmentbrewing.ca](http://establishmentbrewing.ca).

### ABOUT DONATION AND SPONSORSHIP REQUESTS

Our brewery invites donation and sponsorship applications from groups, organizations or corporations and collectives, with priority given to those residing in Calgary, for financial or in-kind investment support, either through sponsorship or partnership.

We aim to support causes in the following four key areas:

- Arts, Science & Culture
- Equity, Diversity, Inclusion and Access
- Community and Social Development
- Environment, Climate and Wildlife Conservation

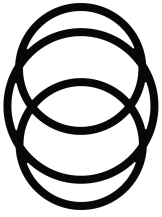
We consider applications from causes that fit within one or more of the following criteria:

- Groups, organizations or corporations that are Calgary-based or a local branch of a national or international organization.
- Organizations with a sustained record of achievement in one or more of the four key areas.
- Products, programs or services that have a measurable impact in one or more of the four key areas.
- Identified alignment with The Establishment Brewing Company brand and values.

### APPLICATION CRITERIA

The Establishment Brewing Company considers applications that include:

- A brief description of the group, organization or corporations, including story, goals and achievements.
- A full description of the project for which you are requesting support, including a budget, expected outcome, benefits to The Establishment Brewing Company, defined metrics and recognition plan.
- All applications must be submitted a minimum of 30 days or one month prior to the first day of the sponsorship or partnership opportunity.



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Due to the high number of requests received, The Establishment Brewing Company is not able to support the following:

- Individuals (fundraising, admissions, program registration fees and expenses)
- Projects or organizations that are not located within and do not provide a service to the Calgary area.
- Schools
- Sporting events or teams
- Monetary donation requests
- Religious organizations
- Political parties
- Professional conventions
- Third-party organizations, fraternal organizations and/or service clubs
- For-profit organizations raising funds for employee events (i.e. golf tournaments and holiday parties)

**PLEASE NOTE:**

- Only successful applicants will be contacted
- Successful applicants may only receive one donation per calendar year (this does not apply to different chapters or regional groups of the same charitable organization)
- A previous donation does not guarantee a subsequent donation will be provided again for a specific event

**APPLICATION PROCESS:**

Please visit [establishmentbrewing.ca/donations](https://establishmentbrewing.ca/donations) to submit an application.

**APPLICATION DEADLINE:**

This is an ongoing, open call. We welcome applications at any time.